



YEARLY DISPLAY ADVERTISERS RECEIVE FIRST STANDARD EDITORIAL LISTING FREE!

ADVERTISING RATES & AD SIZES PER INSERTION

FULL COLOUR	Casual	5x	9x
Outside Covers (with or without bleed)	\$1,004	\$850	\$700
Inside Covers:			
Full Page (with or without bleed)	\$880	\$675	\$475
1/2 Page	\$625	\$500	\$350
Inside Pages:			
Full Page (with or without bleed)	\$500	\$375	\$275
1/2 Page	\$375	\$300	\$250
Center Page			\$375

BLACK & WHITE	Casual	5x	9x
Full Page (with or without bleed)	\$400	\$325	\$250
1/2 Page	\$300	\$250	\$200
1/4 Page	\$225	\$175	\$125
1/8 Page	\$200	\$150	\$100
1/16 Page	\$150	\$100	\$75
Dbl. Page	\$700	\$525	\$375
Add Colour	\$100	\$75	\$50
EDITORIAL LISTINGS per term	5x	9x	
Standard Listing (max. 65 words)			
First Listing per term	\$260	\$360	
Add'l Listing each per term	\$65	\$50	

EDITORIAL LISTINGS per term	5x	9x
Premium Listing (max. 130 words)		
First Listing per term	\$320	\$460
Add'l Listing each per term	\$90	\$70

STANDARD AD SIZES	
Full Page no bleed	4.75" w x 7.5" h
Full Page with bleed	5.25" w x 8" h (+bleed)
1/2 Page horizontal	4.75" w x 3.5" h
1/2 Page vertical	2.25" w x 7.5" h
1/4 Page horizontal	4.75" w x 1.75" h
1/4 Page vertical	2.25" w x 3.5" h
1/8 Page	2.25" w x 1.75" h
1/16 Page	2.25" w x .75" h

Electronic ads and/or editorial listings can be e-mailed to: proddept@dougallmedia.com

FTP Site: <ftp://ftp.tbsource.com>

USER NAME: thepost PASSWORD: carnation

THUNDER BAY GUEST is printed 9 times out of the year, this regional publication distributes 50,000 copies annually and is relied upon by tourists and by many local businesses and residents for seasonal activities, entertainment and attractions. Can also be found on tbnewswatch.com

DISTRIBUTION OUTLETS INCLUDE:
Hotels & Motels,
City Tourist Information Centers,
City Airport & Bus Station,
Ontario Travel Centers,
Area Campgrounds,
Provincial Parks,
Key Out of Town Highway Stops,
Special City Attractions & Events,
Select Area Retail Stores,
Bars, Grilles & Restaurants.



2010 ISSUES & DEADLINES

January/February	December 4, 2009
March/April	February 5, 2010
May	April 9, 2010
June	May 7, 2010
July	June 4, 2010
August	July 9, 2010
September	August 6, 2010
October	September 3, 2010
November/December	October 8, 2010
January/February 2011	December 3, 2010



87 N. Hill Street, Thunder Bay, Ontario P7A 5V6 • Ph: 807-346-2600 • Fax: 807-346-8397

